



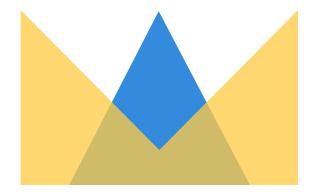
# Company Brochure

Web A Design A Marketing



## **About Us**

Misqom Agency is a 360 technology company. We pride our self in providing a full range of services that help you grow your business. These services include SEO (Search Engine Optimization), PPC (Pay-per-click) advertising, social media management and more!



### **Our Mission & Goal**

#### **OUR MISSION**

Our mission is to help our clients achieve business objectives by leveraging digital media, data and advanced marketing analytics. The integrated approach that we follow in achieving this helps us build a solid understanding of each client's requirements and deliverables, before we begin any project.

#### **OUR GOAL**

Our goal is to help businesses and website owners of all shapes and sizes grow their business with the power of digital marketing.

## What We Do



#### IT PROJECT CONSULTING

We'll work with you to create a custom plan, determine the best approach. This can be a great option if you have specific needs or are exploring something new.

Gaining from the insights of an experienced IT project consultant not associated with any one particular vendor will prove incredibly valuable.







#### **DIGITAL MARKETING**

From content creation to search engine optimization, social media to conversion rates, and beyond, digital marketing is what we do best.

We help you increase your ROI with the best digital marketing services for SEO, PPC, social media management, CRO, influencer marketing, and link building.



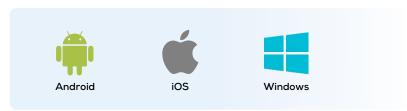




#### **MOBILE APP DEVELOPMENT**

Mobile App Development is an integral part of any business today. We develop applications that are easy to use, and provide rich features to enhance the overall user experience of your customers

#### We build apps for:







#### **DEVELOPERS ON-DEMAND**

Essentially, on-demand developer hire is a simple way of outsourcing the services of a technology expert, without entering into an ongoing commitment.

We can help you source and hire highly specialized teams of senior software developers that provide solutions to various tech problems. We are able to complete projects ranging from development of small applications to large-scale enterprise systems, and everything in-between.







#### **BRAND IDENTITY & DESIGN**

Get a complete brand identity for your business with our in-house design services.

We will create an amazing logo, custom branding packages, fonts, vectors and more!



Branding of Candid Security Ltd.





#### **UI /UX DESIGN**

You might never have a second chance to make a first impression. At Misqom, we apply UI/UX services to help brands create genuine human-centered interfaces that engage, excite, and build trust.

We push brands to define their image with UI design services and make an enduring impact that drives and inspires users with UX design services.



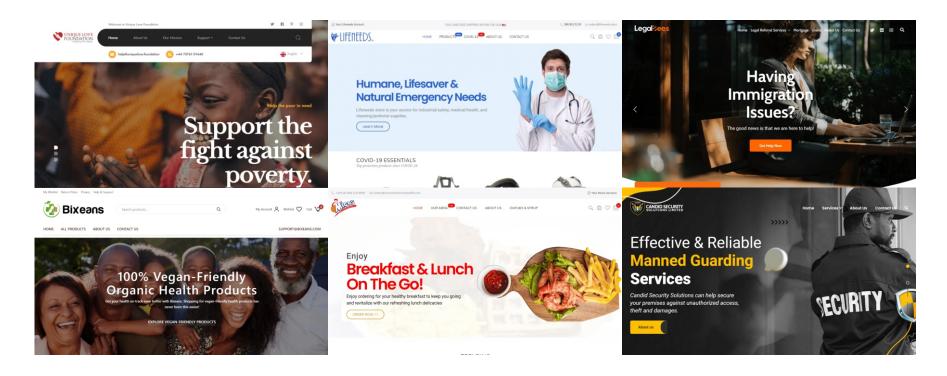


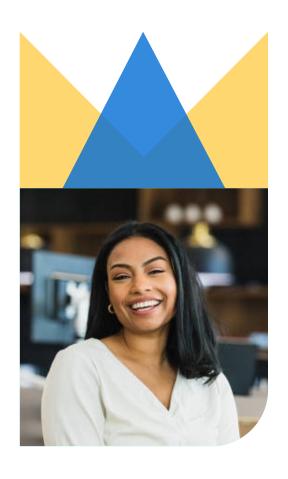
## **Our Works**





#### Website Design





#### WHY PEOPLE CHOOSE US









# Why Your Business Needs A Digital Marketing Agency

f your business is not online, it might as well not exist. 95% of consumers begin their buying process on search engines while 77% of all users never scroll past the first page of Google' search results.

With a digital marketing company like Misqom by your side, you don't need to worry about getting lost in the crowd or falling through the cracks!

Hiring a marketing agency gives you access to a full set of professionals, each specialized in their own areas. You are only charged a premium fee to gain access to all these tools, professionals, and insights, thereby saving you money. As a professional marketing agency, we will create the perfect strategy for your business, using the most effective techniques and helping you acquire a larger market share.

## Ready to Rule?

Misqom Agency can help your business become an authority in your industry.

#### **GET STARTED**

CALL: +971 543 596 685

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VISIT: www.misqom.agency

